



POST SHOW REPORT

International Indonesia Seafood & Meat Expo (IISM) is a leading exhibition in the cold chain industry in Indonesia. Organized by Wahana Kemalania Makmur, also the organizer of the **Indonesia Cold Chain Expo** series to showcase more cold chain systems, including refrigerated storage and supply chains.

Exhibition Profile:

Exhibition Name	International Indonesia Seafood & Meat Expo (IISM) 2022
Date & Time	18 – 21 May 2022 (4 days) 18 – 21 May : 10.00 – 19.00 21 May : 10.00 – 17.00
Venue	Jakarta International Expo, Kemayoran Indonesia Hall B1
Admission	Welcomes trade visitors and all industry-related professionals (by registration only)
Organizer	PT Wahana Kemalania Makmur
Supporting Organizations	<ul style="list-style-type: none"> • Ministry of Industry, Republic of Indonesia • Ministry of Trade, Republic of Indonesia • Ministry of Marine Affairs and Fisheries, Republic of Indonesia • ASHRAE Indonesia Chapter • Indonesian Fishery Product Processing and Marketing Association (AP5I) • Indonesian Logistics Association (ALI) • Indonesian Food and Beverage Association (GAPMMI) • Indonesia Packaging Federation (IPF) • Jakarta Hotels Association (JHA) • Indonesia National Meat Processing Association (NAMPA) • Indonesian Chamber of Commerce and Industry (KADIN) • Indonesian Exhibition Companies Association (IECA)



Exhibitor Profile:

Total Number of Exhibiting Companies	98
Top 5 Exhibitor Type	<ul style="list-style-type: none"> • Frozen Equipment & Freezer • Frozen Seafood and Meat Products • Cold Packs and Other Cold Storage Materials • Cold Chain Distribution and Procurement • Refrigerated Trucks
Exhibitor Profile	<ul style="list-style-type: none"> • Fresh and Frozen Seafood & Meat • Processing Machinery & Equipment • Packaging & Labeling Machinery & Equipment • Refrigeration Supplies Machinery • Freight Forwarding & Logistics Services
Exhibitor Participation Objectives & Benefits	<ul style="list-style-type: none"> • Launch your products at a dynamic event from a reputable organizer • Gain insightful knowledge on local development • Secure close-up networking opportunities with key industry leaders • Meet serious buyers and professional visitors with procurement needs • Promote your brand, capabilities and expertise to reach more customers

Visitor Profile:

Total Number of Visitors	11,770
Visitor Profile	<ul style="list-style-type: none"> • Seafood, Meat, and Poultry Industries (frozen, fresh, and value added) • Agents and Distributors • Agro Industry Corporation • Catering Services • Exporters & Importers • Florist Supply • Food and Beverage Manufacturer and Processor • Government, Association & Institutions • Hospital, Hotels, and Resorts • Investors • Large and Small Supermarkets • Manufacturers and Processors • Pharmaceutical and Medical • Research Technology • Restaurant, Bars, and Clubs • Storage, Transport & Logistics Experts



	<ul style="list-style-type: none"> • Supply Chain Solutions Provider • Wholesalers and Retailers
Visitor Objectives & Benefit	<ul style="list-style-type: none"> • Productivity Improvement • Sustainable Frozen Meat & Seafood Supply Chain • Quality Global Class Produce • Advances in Technology-Based Frozen Meat & Seafood Production • Growth of domestically produced Meat & Seafood for high value consumption

Value-Added Services & Programmes

Collaboration with	Indonesia Cold Chain Expo 2022
Concurrent Events	Food + Beverage Indonesia 2022

Initial Plans for Next Edition

Exhibition Name	International Indonesia Seafood & Meat Expo (IISM) 2023
Scheduled Date	International Indonesia Seafood & Meat Expo (IISM) 2023 : 10 – 13 May 2023
Venue	International Indonesia Seafood & Meat Expo (IISM) 2023 : JIEXPO Kemayoran Indonesia

For more information on the exhibition, please visit www.iism-expo.com or contact:

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For media enquiries, seminar and visitor information, please contact our Marketing & Communications team: Ms Elis at Elis@wakeni.com



International Indonesia Seafood & Meat Expo (IISM) 2022 Highlights from the Exhibition

International & Top Brands	Targeted Visitors
High Technology Machine	Visitors' Interest in the Exhibition
Robust Exhibitor-Visitor Interaction	Demo Machinery